

I-71 COMMITTEE COMMISSIONED POLLING

Done by BRILLIANT CORNERS RESEARCH & STRATEGIES



**610 likely
voters from
Washington DC**



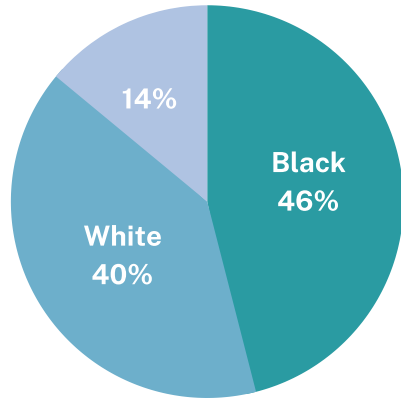
**Conducted by
phone from
9/6/22 - 9/12/22**



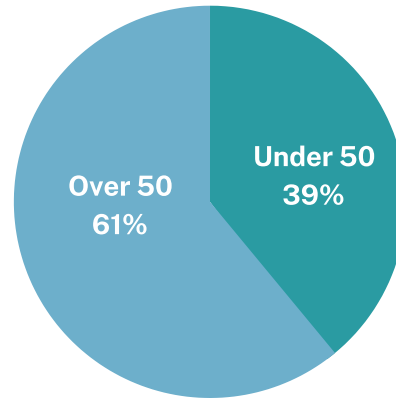
**THE i-71
COMMITTEE**

KEY GROUPS

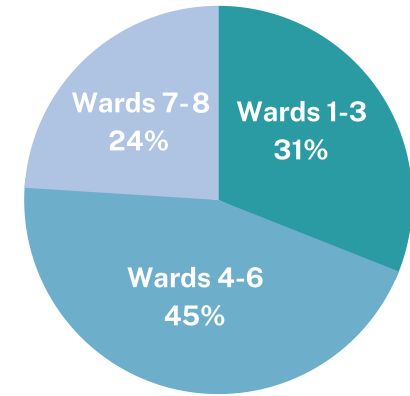
BLACK AND WHITE VOTERS



AGE RANGE

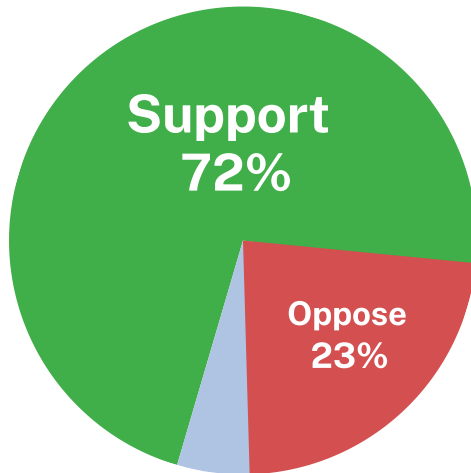


WARDS



BROAD, STRONG SUPPORT ACROSS THE CITY FOR LEGALIZATION

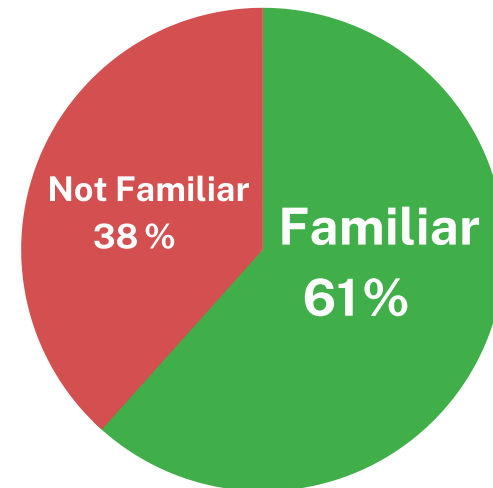
QUESTION: DO YOU SUPPORT OR OPPOSE THE LEGALIZATION OF MARIJUANA FOR ADULT USE IN THE DISTRICT OF COLUMBIA FOR THOSE AT LEAST 21 YEARS OLD?



Other/Don't Know/No Response
5%

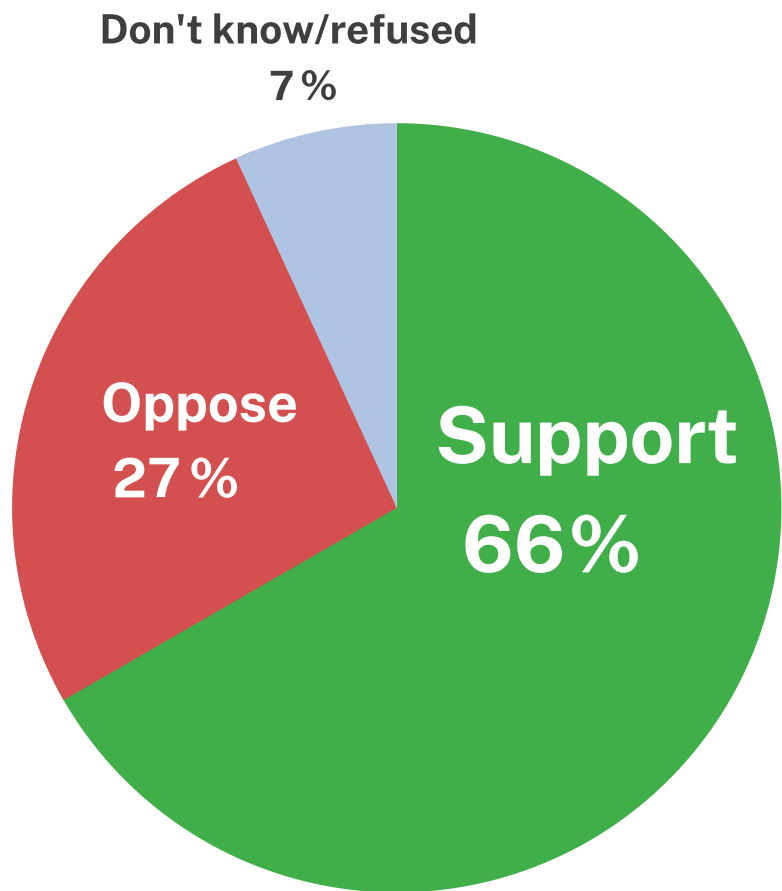
MAJORITY OF VOTERS ARE STILL FAMILIAR WITH I-71

QUESTION: HOW FAMILIAR ARE YOU WITH BALLOT INITIATIVE 71, WHICH PASSED IN 2014, AND LEGALIZED THE POSSESSION AND TRANSFER, BUT NOT SALE, OF MARIJUANA FOR ADULTS 21 AND OLDER IN THE DISTRICT?



SUPPORT FOR I-71 CONTINUES TO BE STRONG ACROSS THE CITY

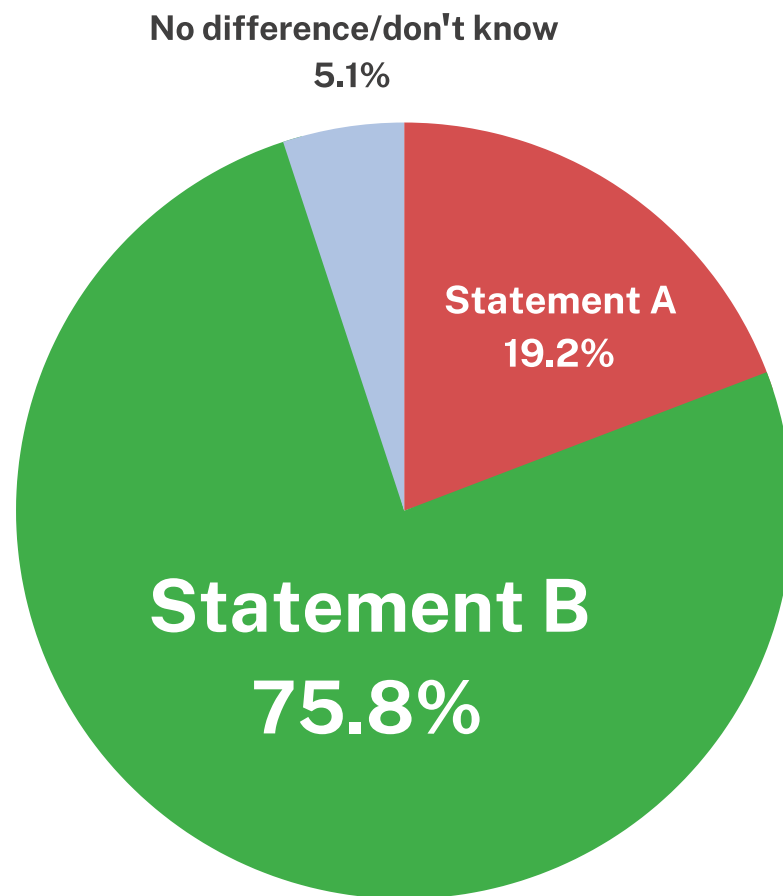
QUESTION: DO YOU SUPPORT OR OPPOSE THE IMPLEMENTATION OF I-71?



STRONG MAJORITIES CLEARLY DO NOT WANT I-71 SHOPS SHUT DOWN

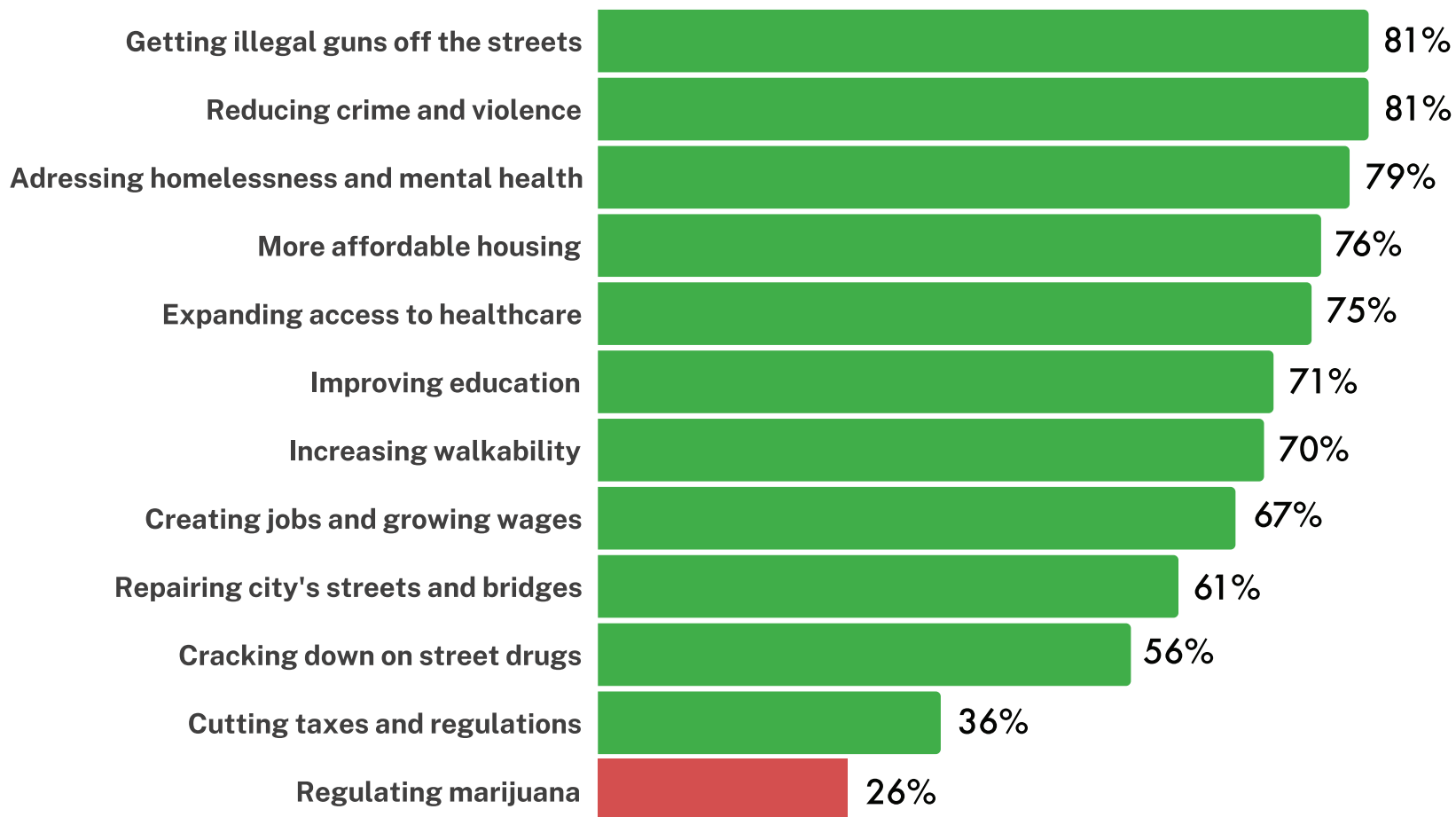
QUESTION: WHICH OF THE FOLLOWING STATEMENTS DO YOU AGREE WITH MORE?

- A** THE CITY SHOULD SHUT DOWN THE GIFT ECONOMY MARIJUANA MARKET THAT HAS ARISEN FROM INITIATIVE 71
- B** THE CITY SHOULD REFORM CURRENT LAWS TO CREATE A MORE REGULATED MARKET THAT ALLOWS FOR THE SALE OF MARIJUANA TO THOSE AT LEAST 21 YEARS OLD?



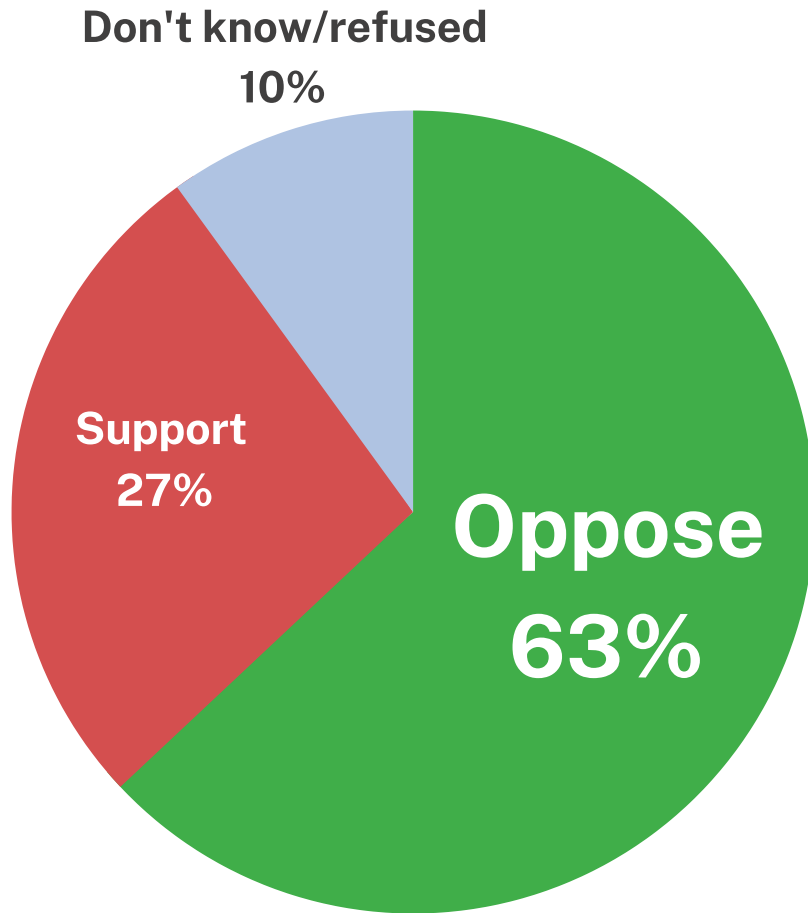
VOTERS WANT CITY COUNCIL FOCUSED ON GUNS, CRIME, MENTAL HEALTH... NOT MARIJUANA

QUESTION: NOW, I AM GOING TO READ A LIST OF DIFFERENT ISSUES AND CONCERNS SOME PEOPLE SAY THEY MOST WANT THE CITY COUNCIL FOCUSED ON. FOR EACH, I WANT YOU TO RATE ON A SCALE OF 0 TO 10 HOW IMPORTANT OF AN ISSUE IT IS FOR YOU TO HAVE YOUR COUNCILMEMBER FOCUSED ON. USE A TEN IF IT IS THE MOST IMPORTANT, A FIVE IF IT'S SOMEWHAT IMPORTANT, AND 0 IF IT ISN'T REALLY AT ALL IMPORTANT.



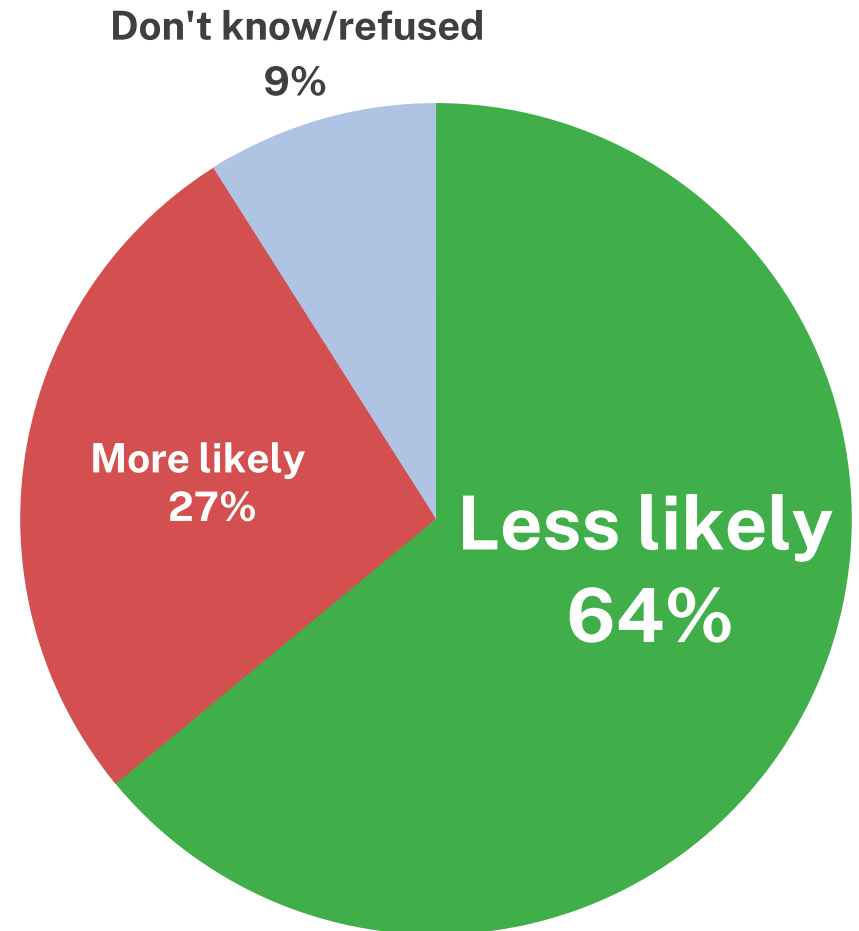
A BROAD MAJORITY OF VOTERS STRONGLY OPPOSE CITY COUNCIL ACTION AGAINST I-71 SHOPS

QUESTION: WOULD YOU SUPPORT OR OPPOSE THE CITY COUNCIL'S EFFORTS TO PENALIZE AND SHUT DOWN THESE GIFT ECONOMY MARIJUANA SHOPS THAT OPERATE UNDER THE INITIATIVE 71?



VOTERS ARE PREPARED TO PUNISH CANDIDATES WHO TAKE ACTIONS AGAINST I-71 SHOPS

QUESTION: WOULD YOU BE MORE OR LESS WILLING TO SUPPORT A CANDIDATE FOR CITY COUNCIL WHO IS TRYING TO SHUT DOWN THE CURRENT MARIJUANA MARKET IN THE DISTRICT?



VOTERS ARE GREATLY CONCERNED ABOUT THE CONSEQUENCES OF SHUTTING DOWN I-71 SHOPS

QUESTION: NOW I'D LIKE TO READ YOU SOME OF THE THINGS SOME PEOPLE SAY COULD COME TO PASS IF THE CITY COUNCIL SHUTS DOWN THE GIFT ECONOMY SHOPS SET UP BY INITIATIVE 71. FOR EACH ONE, PLEASE TELL ME HOW CONCERNED YOU ARE ABOUT THE OUTCOME.

